



# Coffee Reimagined

## PrecisionBrew Coffee Solutions



Electrolux Beverage Solutions



# You talk...

My customers demand **exceptional service** and most of all, **exceptional coffee**. Brewing coffee has to be easy, with no complicated processes for my staff to learn. Once brewed, the coffee has to be held at the correct temperature and **maintain the coffee profile** quality from the first cup to the last.



# ...we listen

Exceed your customers' expectations for quality coffee. Introducing **PrecisionBrew**, a new family of coffee brewers that will simplify high-volume brewing, reduce waste, save money, and increase your profits.



## Simple

Increase staff efficiency with simple,

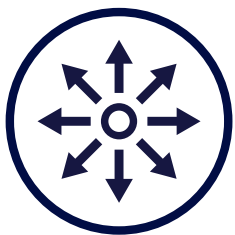
## Streamlined operation



## Professional

Serve the highest quality coffee that is

## Golden Cup Proven



## Versatile

The latest innovations in brewing tech provide

## Ease of use



## Efficient

Reduce waste, save money, and

## Increase your profits



# Innovation meets precision

Imagine a coffee brewer that gave you exceptional quality and money-saving features, along with multiple brewing options and simplified operation. Meet the PrecisionBrew line of shuttle coffee brewers. PrecisionBrew is the **brewer you want it to be.**



Simple

## Streamline brewing

The intuitive, icon-driven user interface provides simple touch-screen **EASE OF USE**, with multiple brew options to suit any coffee profile.

## Consistent performance

The Encapsulair shuttle uses the **INSULATING POWER OF AIR** between its internal chambers to surround your brewed coffee.

This convection heating system evenly **MAINTAINS COFFEE TEMPERATURE** and **PRESERVES TASTE**, ensuring satisfied customers.



Professional



Applied  
For  
Patent

15/378,684  
15/378,819



Efficient

## The choice is yours

With brew volume options, you only make the coffee you need for that time of day. Quickly and easily alter the brew size along with demand, **REDUCING WASTE AND SAVING MONEY.**

## Compact and efficient

PrecisionBrew offers high performance brewing with a small footprint, occupying **LESS SPACE** than competitive equipment.





Applied For Patent

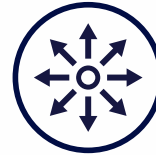
15/378,323

### Exceptional flavor that last

The Java-tate feature gently stirs the coffee to ensure a uniform flavor profile from the first cup to the very last. Reliable quality coffee gives you **REPEAT CUSTOMERS**.



Professional



Versatile

### Keeps you informed

The backlit, internal sight glass in the Encapsulair shuttle provides an **LED READINESS AND FRESHNESS INDICATOR**.

The **COLOR CHANGING LIGHT** lets your staff know at a glance when the brew is complete, and when it is time to make more coffee.



Professional

### Highest quality brew

PrecisionBrew coffee brewers will always exceed your expectations for superior coffee. Coffee brewed using the PBC-2A meets the **GOLDEN CUP STANDARD** as defined by the Specialty Coffee Association (SCA), the globally recognized coffee organization.

# First-in-Industry technology



**ENCAPSULAIR** and **JAVA-TATE** technology, found in the top-line PrecisionBrew Air model, maintains the taste profile of your brewed coffee. This allows you to always serve your customers a consistent cup of quality coffee with minimal investment of staff time and minimal spoilage.

Applied  
For  
Patent

15/378,684  
15/378,819

## **Fresh coffee, from first cup to last**

The patent-pending Encapsulair system provides a breakthrough advancement in evenly maintaining the temperature of the coffee throughout, with no hot spots.



**Encapsulair shuttles circulate hot air between internal chambers to surround your brewed coffee and preserve its taste. This convection heating keeps the brew hot without allowing it to burn.**





**Java-tate provides gentle stirring of coffee, maintaining consistent quality and taste.**



Java-tate In-shuttle Technology

Applied  
For  
Patent

15/378,323



**Stability of temperature and blend keeps the peak flavor longer**



reduces the number of decanters you brew – always have the right amount of coffee for your current demand



reduces energy bills with energy-saving mode feature



reduces clean-up time – designed for simple cleaning and maintenance



reduces need to dispose of stale coffee

# Simplify brewing, save money



The PrecisionBrew family of coffee brewers brings you an innovative and improved brew experience. They not only streamline your operations and simplify your business - they **SAVE YOU MONEY**, too.



## Save operating time

Nobody wants to wait when it comes to coffee, so PrecisionBrew brewers are designed for **ease of installation and operation**.

The easy-to-use icon-driven digital interface on every PrecisionBrew model means that your first great cup of coffee is just moments away.



## Save travel and management time

Every model has **customizable programming** that gives you full control over the brew parameters, including pre-infusion, pulse brew, and bypass.

And, these updates can be made via USB. This eliminates the need to manually key in changes to every machine at every location, and **requires less time** in travel and supervision to manage a fleet of machines.



## Save waste

With PrecisionBrew, you can brew only the amount you need for that time of day. Variable brew volumes let you be prepared for a busy morning rush and eliminate spoilage during slower sales periods.

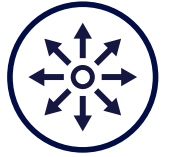
By choosing a double model, you can brew two different coffee profiles side-by-side.

Quickly alter your coffee flavor profile and volume when the demand shifts, **reducing waste**.

Screenshot images are representative only, and are not meant to be exact representations of the same.



# Information at a glance



The PrecisionBrew family of coffee brewers are all equipped with an advanced **TOUCHSCREEN DIGITAL INTERFACE** that provides easy directions for brewing and a convenient brew countdown timer, stores coffee taste profiles, and makes you aware of any self-diagnostics alerts.



## Large 7"

color touchscreen displays a Brew Countdown Timer for a straightforward visual indication of the time remaining on a brew cycle, and confirmation of a completed brew cycle.

# Ease of working with PrecisionBrew



## Stress-free work with no surprises

With only a quick glance at the machine, your staff will know exactly where the coffee brew is in its cycle, and can more easily plan their work.

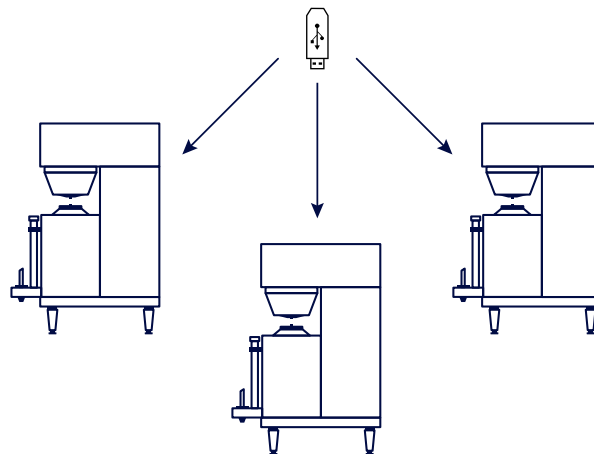
The Encapsulair shuttle displays distinct color changing lights in its internal sight glass. These prominent **Readiness and Freshness Indicator Lights** change color to signal when the brew is complete, and when it is time to make more coffee.

Having the coffee ready when you need it leads to **less operator stress** during peak times and **increased customer satisfaction**, due to faster service.



## Lean work flow

Machines can have their settings pre-programmed and then be transferred to different locations in your company. This ensures a **consistent process of brewing**, and a **consistent taste profile**.



## Less downtime

**Eliminate the need for troubleshooting** and unnecessary service calls with the self-diagnostics alerts available through the touch display. Easy to access and easy to understand, with alerts in plain English, instead of error codes.

**You shouldn't be taking care of the coffee maker.  
You should be taking care of your customers.**

**Less time dealing with the brewer = more time with customers and increasing sales**

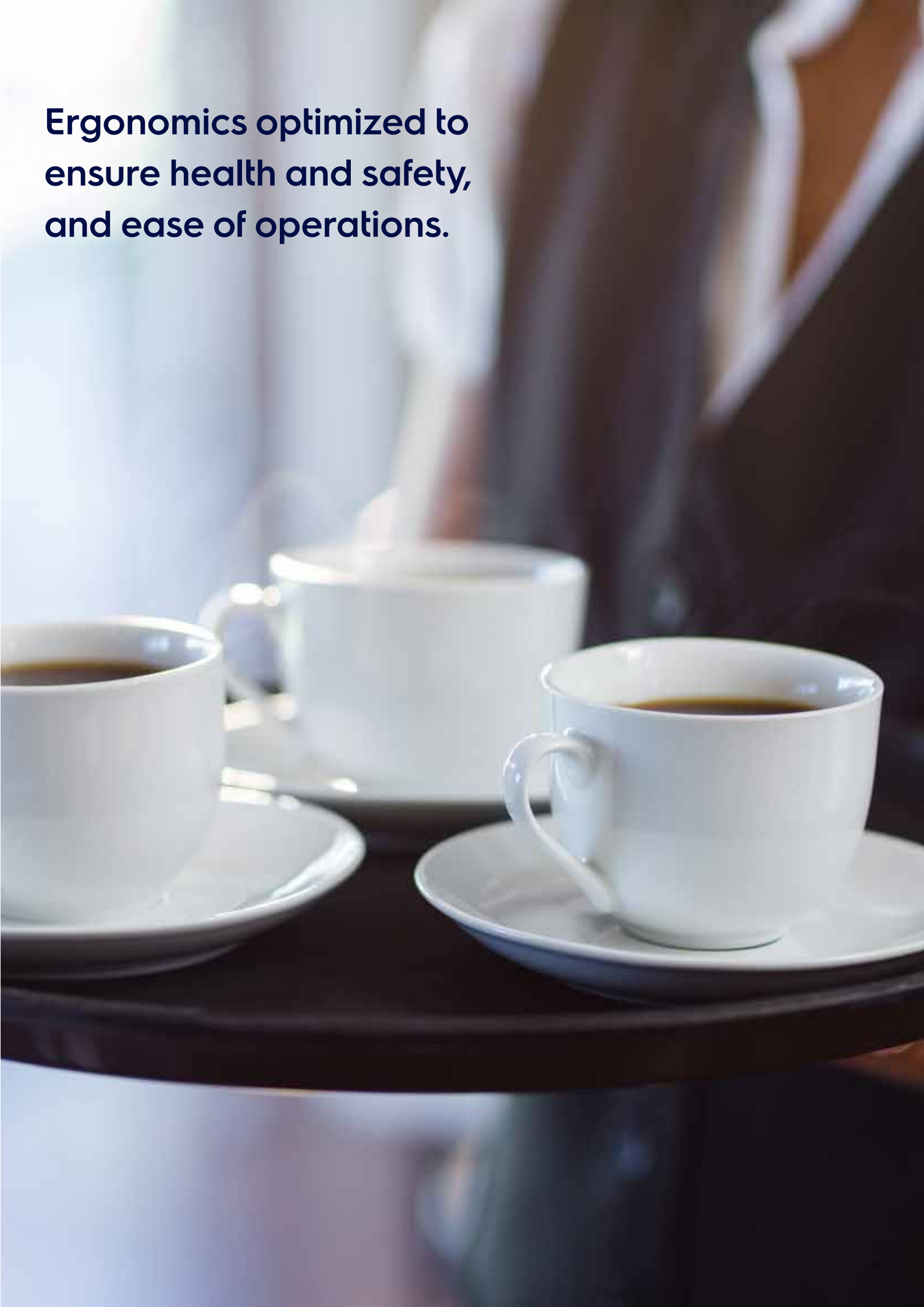


## Safety first

**Safe operation** is vital, and guides our design.

**Shuttle sensors** prevent brewing when shuttle is not in place or is not aligned properly, and the **brew basket is locked** into place and cannot be removed before the completion of a brew cycle.

**Ergonomics optimized to ensure health and safety, and ease of operations.**





# Air-heated Shuttle Brewers

Digitally controlled brewer with virtual sight glass



## Single

model PBCA2CE  
air-heated shuttles sold separately  
graphics sold separately

Product Dimensions  
77 cm x 23 cm x 48 cm



## Double

model PBC2A2CE  
air-heated shuttles sold separately  
graphics sold separately

Product Dimensions  
77 cm x 46 cm x 48 cm



## Encapsulair

Encapsulair shuttles circulate hot air between its internal chambers to surround and protect your brewed coffee. This convection heating keeps the brew hot without allowing it to burn.



## Java-tate

The Java-tate feature gently stirs the coffee, keeping it perfectly blended and ensuring a consistent taste profile from the first cup to the very last.



## 5.7 ltr. Air-heated Shuttles

Single and double virtual sight glass models brew into 5.7 ltr. Air-heated shuttle(s).

Three brew volumes: 1.9 ltrs., 3.78 ltrs., 5.7 ltrs.



## Safety Sensors

Shuttle sensors prevent brewing when server is not in place or is not aligned properly, and the brew basket is locked into place and cannot be removed before the completion of a brew cycle.



## Virtual Sight Glass

The backlit, internal sight glass provides an LED Readiness and Freshness Indicator for the brew. The color changing light lets your staff know at a glance when the brew is complete, and when it is time to make more coffee - very operator friendly.

The level of coffee in the shuttle is apparent at a quick glance, and the internal placement of the virtual sight glass means the brew will be kept at a consistent temperature, with no need to clean the sight glass separately.

## Compact Size

The PrecisionBrew line of brewers offer high performance brewing in a more compact size than the competitive equipment, with the footprint of the PBC-2A being the smallest in its class.

## Additional Specifications

### Touchscreen Interface

### Hot Water Tap Facility

**Electrical:** 230 V / 2.8 kW / 50 Hz / 1 Ph  
**Electrical EU:** Line cord with CEE 7/7 Schuko (type F) plug included.  
**Electrical UK:** Line cord with BS1363 (type G) plug included.

**Plumbing:** 3/4" BSP. No flare lines. 200 kPa to 550 kPa water pressure.

- ▶ Shuttle and shuttle graphics shown are sold separately.
- ▶ 12.1 ltr. heating tank per brew head.

# Warmer Shuttle Brewers

Digitally controlled brewer with sight glass



## Single

model PBC1W2CE  
warmer shuttles sold separately  
graphics sold separately

Product Dimensions  
85 cm x 23 cm x 49 cm



## Double

model PBC2W2CE  
warmer shuttles sold separately  
graphics sold separately

Product Dimensions  
85 cm x 46 cm x 49 cm





### 5.7 ltr. Warmer Shuttles

Single and double sightglass models brew into 5.7 ltr. Warmer shuttle(s).

Three brew volumes: 1.9 ltrs., 3.78 ltrs., 5.7 ltrs.



### Compact Size

The PrecisionBrew line of brewers offer high performance brewing in much less space than competitive equipment.



### Safety Sensors

Shuttle sensors prevent brewing when shuttle is not in place or is not aligned properly, and the brew basket is locked into place and cannot be removed before the completion of a brew cycle.



### Additional Specifications

#### Touchscreen Interface

#### Hot Water Tap Facility

**Electrical:** 230 V / 2.8 kW / 50 Hz / 1 Ph

**Electrical EU:** Line cord with CEE 7/7 Schuko (type F) plug included.

**Electrical UK:** Line cord with BS 1363 (type G) plug included.

**Plumbing:** 3/4" BSP. No flare lines. 200 kPa to 550 kPa water pressure.

- ▶ Shuttle and shuttle graphics shown are sold separately..
- ▶ 12.1 ltr. heating tank per brew head.

# Vacuum Shuttle Brewers

Digitally controlled brewer with sight glass and available stand



## Single

model PBC1VS2CE  
vacuum shuttles sold separately  
graphics sold separately

Product Dimensions  
85 cm x 23 cm x 49 cm



## Double with Stand

model PBC2V2CE  
vacuum shuttles sold separately  
graphics sold separately

Product Dimensions  
89 cm x 55 cm x 49 cm



### 5.7 ltr. Vacuum Shuttles

Single and double sightglass models brew into 5.7 ltr. Vacuum shuttle(s).

Three brew volumes: 1.9 ltrs., 3.78 ltrs., 5.7 ltrs.



### Safety Sensors

Shuttle sensors prevent brewing when shuttle is not in place or is not aligned properly, and the brew basket is locked into place and cannot be removed before the completion of a brew cycle.

### Compact Size

The PrecisionBrew line of brewers offer high performance brewing in much less space than competitive equipment.

### Both Models Available With and Without Stand



model PBC1VS2CE  
vacuum shuttles sold separately  
graphics sold separately

Product Dimensions  
89 cm x 31 cm x 49 cm



model PBC2V2CE  
vacuum shuttles sold separately  
graphics sold separately

Product Dimensions  
85 cm x 46 cm x 49 cm

### Additional Specifications

#### Touchscreen Interface

#### Hot Water Tap Facility

**Electrical:** 230 V / 2.8 kW / 50 Hz / 1 Ph  
**Electrical EU:** Line cord with CEE 7/7 Schuko (type F) plug included.  
**Electrical UK:** Line cord with BS1363 (type G) plug included.

**Plumbing:** 3/4" BSP. No flare lines. 200 kPa to 550 kPa water pressure.

- ▶ Shuttle and shuttle graphics shown are sold separately.
- ▶ 12.1 ltr. heating tank per brew head.



# PrecisionBrew for business





# PrecisionBrew in Coffee Shops

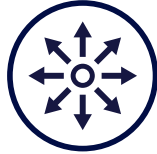
Running a coffee shop means ensuring quality while keeping up with the latest customer trends and tastes. It also means that you need to find equipment that can help keep up with the challenges. PrecisionBrew will help you expand your offerings and grow your business, while also cutting your expenses.



## Consistent quality

PrecisionBrew coffee meets the **GOLDEN CUP STANDARD** for the **HIGHEST QUALITY BREW** as defined by the Specialty Coffee Association.

This assures **CONSISTENT EXCELLENCE** in every cup of coffee you brew.



## Options are primary

With **VARIABLE BREW VOLUMES**, you only brew the beverage and volume required for that time of day. Quickly alter your brew choice and amount when the demand changes.



## Taste maintained, money saved

The Encapsulair shuttle uses a convection heating system to **EVENLY MAINTAIN** coffee **TEMPERATURE AND TASTE**, preserving the quality of your brew, reducing spoilage, and **INCREASING PROFITS**.





# PrecisionBrew in Cafés

Every café needs to attract passing traffic, fill seats, and increase profits. PrecisionBrew is the new family of compact coffee brewers that will simplify high-volume brewing, reduce labor, and produce exceptional coffee, brew after brew.



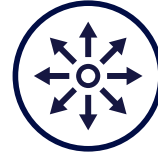
## Streamlined brewing is simple

The intuitive, icon-driven digital user interface provides simple touch-screen **EASE OF USE**. Programmable to suit all coffee profiles, PrecisionBrew always produces consistent quality brews.



## Manage peak times easily

With variable brew volumes, staff won't be spending time disposing of stale coffee and brewing fresh shuttles. Instead, they can **TAKE CARE OF CUSTOMERS** and other sales.



## Very operator friendly

The backlit, internal sight glass in the Encapsulair shuttle provides an **LED READINESS AND FRESHNESS INDICATOR** for the brew. The color changing light lets your staff know at a glance when your coffee is ready, and when you need to brew more.





# PrecisionBrew in Restaurants

Great restaurants are committed to providing the best tastes and dining experiences. Guests now expect a higher standard of premium beverages wherever they go. PrecisionBrew is the solution that you can rely on for the perfect cup of coffee, every time.



## Golden Cup Proven

PrecisionBrew coffee brewers are tested to be Golden Cup Proven for the **HIGHEST QUALITY BREW** as defined by the Specialty Coffee Association.

Your taste profile will be **CONSISTENT** in every cup of coffee you pour.



## Restaurant Owner

Dining is all about the experience, so it is important to create lasting memories for our guests and encourage them to return.

Coffee may not be the deciding factor in a guest's dining decision, but a great cup has the power to make a lasting impression. I rely on PrecisionBrew to provide that consistent, delicious drink that my guests deserve.





# PrecisionBrew in Hotels

Your clients probably don't stay at your hotel just because of the coffee, but guests now fully expect any premium establishment to provide premium beverages. With its easy operation, USB update-capability, and simple set-up, PrecisionBrew is the high performance brewer you need.



## Effortless operation

Every PrecisionBrew model offers intuitive, touchscreen menus for brewing, taste profiles, diagnostics, and **EASY OPERATION**. Freshness indicator lights and countdown indicators let staff easily see if the brew is ready and fresh, ensuring that they are **ALWAYS INFORMED**.



## Ensure consistency in every location

Every PrecisionBrew model is programmable locally on the machine, with updates via USB. This eliminates the need to manually key in changes to every machine at every location. **LESS TRAVEL TIME** and less supervision is needed to ensure your **COFFEE PROFILE IS CONSISTENT**, even in different locations.



## Long lasting taste

PrecisionBrew technology maintains coffee temperature and blend giving you **LONGER LASTING, QUALITY** coffee. The Java-tate feature gently stirs the coffee, keeping it perfectly blended and ensuring a consistent taste profile from the first cup to the very last.





# PrecisionBrew in Conferences

During the scheduled breaks at exhibits, conferences, and convention centers, and during the rushed meal times at staff canteens, everyone is in a hurry, and everyone needs their coffee. PrecisionBrew provides high-volume performance in high-demand settings, with easy operation.



## Always delicious

The Encapsulair shuttle uses a convection heating system to **EVENLY MAINTAIN** coffee **TEMPERATURE AND FLAVOR** to provide delicious coffee from your first customer to your last.



## Avoid downtime

When beverage service is time-critical, equipment that isn't working means loss of sales. **AVOID DELAYS AND UNNECESSARY SERVICE CALLS** with the interactive diagnostics available through the touch display. Easy to access and easy to understand.



## Stress-free work

Variable brew volumes allow you to plan for the capacity you will need throughout the day. Having the coffee ready when you need it leads to **LESS OPERATOR STRESS** during peak times and **INCREASED CUSTOMER SATISFACTION**, due to fresh coffee and faster service.







# PrecisionBrew in Retail

Whether you are in a convenience store, mini-market, or corner shop, staff training time needs to be kept to a minimum, and ease of operation is vital. Provide fresh, quality coffee with reduced labor and an increase in profits.



## Reduce training time

The intuitive, icon-driven digital interface simplifies and streamlines brewing.

Step-by-step directions for creating the perfect brew and the many flavor profile selections make PrecisionBrew **EASY TO UNDERSTAND** and **EASY TO USE**.



## Safety first

PrecisionBrew was designed with multiple features to ensure **SAFE OPERATION**.

Shuttle sensors prevent brewing when shuttle is not in place or is not aligned properly, and the brew basket is locked into place and cannot be removed before the completion of a brew cycle.



## Brew exactly the coffee you need

Variable brew volumes allow you to quickly alter your beverage profile and volume when the demand changes.

PrecisionBrew makes it easy to **BE PREPARED** for a busy morning rush and **ELIMINATE WASTE** during slower sales periods.





# Essentia Teamed to serve you. Anytime, anywhere



Essentia is **the heart of superior customer care**, a dedicated service of value that becomes foremost for your competitive advantage; providing you with the support you need, taking care of your processes with a **reliable service network**, a range of tailored-made **exclusive services** and an innovative technology.

You can count on more than **2.200 authorized service partners**, **10.000 service engineers** in more than **149 countries**, and over **170.000 managed spare parts**.

## Service network, always available

We stand ready and committed to support you with an **unique service network** that makes **your work-life easier**.

## Keep your equipment performing

Undertaking correct maintenance in **accordance with Electrolux Manuals** and recommendations is essential to avoid unexpected issues. **Electrolux Customer Care** offers a number of **tailor made service packages**. For more information contact your preferred Electrolux **Authorized Service Partner**.

You can rely on a quick dispatch of original Accessories & Consumables, rigorously tested by Electrolux Professional experts to ensure **durability and performance of your equipment**, together with the **safety** of the users.

## Service agreements, you can trust

You can choose from **flexible tailored-made service packages**, according to your business needs, offering a variety of maintenance and support services.



Watch  
the video  
and find out  
more!







Discover the Electrolux Excellence  
and share more of our thinking at  
[www.electrolux.com/professional](http://www.electrolux.com/professional)

Follow us on



## Excellence with the environment in mind



- ▶ All our factories are ISO 9001-certified
- ▶ All our solutions are designed for low consumption of water and energy, and low harmful emissions
- ▶ In recent years over 70% of our product features have been updated with the environmental needs of our customers in mind
- ▶ Our products are 100% quality tested by experts